



Gábor László Mándoki

Multidisciplinary Designer & Tech Enthusiast

SKILLS

- Art Direction ●●●●●
- Project Management ●●●●○
- User Research ●●●●○
- Adobe CC ●●●●●
- Prototyping ●●●●○
- 3D Design ●●●○
- Music Production ●●●●○
- Film Production ●●●○
- Computer Science ●●●○
- Data Science (Python) ●●○
- Communication ●●●●●
- Leadership ●●●●○

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WORK EXPERIENCE

since January 2020
UX Researcher
at **FREE NOW** in **Barcelona**

Responsible for planning, setting and executing UX tests
Analysing questionnaire and interview results into compelling insights
Proposing design recommendations based on research results for product features and marketing communications
Research Ops: exploring and optimising set-up for remote tests, exploring solutions for an insight repository

Sept. 2020 - Nov. 2020
Service Design Consultant
at **Nadine Meisel Innovations** in **Barcelona**

Helping to redesign the offered service for new market launch
Updating existing communication channels
Homepage redesign

Aug. 2016 - June 2018
Project Manager & Art Director
at **Red Rock Production** in **Munich**

Art Director for all visual content
Cutting, directing and co-producing of a documentary film
Managing concerts in Paris, Berlin, London and New York City
Marketing, PR and Social Media

Nov. 2015 - March 2016
Graphic Designer
at **Serviceplan** in **Munich**

Assistance in solving daily business for existing clients
Brainstorming, layout, image editing for the whole team
Preparing material for award shows

Sept. 2011 - Sept. 2013
Account management & composer
at **Red Rock Production** in **Munich**

Producing music for corporate events and brand movies for marketing and communication
Foreign travel and representing the company abroad including China, USA, France, Swiss, UK and Hungary
Account management for clients like Volkswagen, Audi, Seat, Skoda and FC Bayern

ADDITIONAL EXPERIENCE

Oct. 2019
Maker Faire Barcelona

Exhibiting my master thesis "Phone Farm(ing)"

Jul. 2019
Sonar+D Innovation Challenge

Selected to take part in a design marathon during Sonar+D festival to design the future of digital music services by Universal Music Group

languages:

German (native)
English (full professional proficiency)
Hungarian (professional working proficiency)

general skills:

passionate photographer and editor, video editing and animation, DIY electronics, guitarist, pianist, synthesist and DJ

abroad:

Since Sept. 2018 living in Barcelona

March 2017 - Aug. 2017 travelling through southern America

EDUCATION

2018 - 2019
Institute for Advanced Architecture of Catalonia, Barcelona
Master in Design for Emergent Futures
Focus area of study: Research, Speculative Design, New technologies, Biology, Digital Fabrication and Rapid Prototyping
The master course included the Fab Academy

2013 - 2016
Ifog Academy for Communication Design, Munich
Diploma in Communication Design
Focus area of study: Graphic Design, Photography, Copy-writing, Marketing and Art Direction

2003 - 2011
Grammar school for economics and linguistics, Tutzing
Abitur within the economic branch
Focus area of study: Physics, Business Information Technology, Biology and Mathematics